

JUDITH TUCKER | UX design & user research

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203.240.6133

EDUCATION

Carnegie Mellon University | 2012-2013 | Pittsburgh, PA
Master of Human-Computer Interaction

Cornell University | 2008 | Ithaca, NY
Bachelor of Arts, Art History and German Studies

UX DESIGN AND USER RESEARCH EXPERIENCE

Lion in the Living Room | UX Designer | Apr 2014-present
Creating web experience to promote upcoming release of a non-fiction book

Davis Vision Member Portal | Senior UX Design Consultant | Dec 2013-Mar 2014
Led UX designers from Red Privet, LLC, evaluating vision insurance company's member portal and identified ways to increase customer engagement

- Devised a user research strategy and oversaw its implementation
- Synthesized business goals, user needs, and competitive analysis into findings
- Presented recommendations to Agile team and stakeholders

Gannett-Fleming Public Site | Senior UX Design Consultant | Feb 2014
Advised Red Privet lead designer on site architecture and interaction patterns

HMIG e-Services | Senior UX Design Consultant | Sep-Dec 2013
Contracted by Red Privet to create responsive design for a legacy web application

- Collaborated with business analysts, stakeholders, internal technical team
- Produced sketches, storyboards, wireframes and high-fidelity prototypes
- Defined usability test plans for redesigned application and ran sessions
- Delivered system-wide visual and interaction specifications

Friends of the Riverfront iPhone App | UX Designer | May-Jul 2013
Designed an app, Trail Mix, to enhance experience and report issues on trails

- Delivered app design specifications and business plan
- Used human-centered research methods to research trails and trail users
- Worked with a group of designers to translate research into potential solutions
- Iteratively refined mobile app design through sketches and prototypes

MHCI Capstone: The Crossland Group | Research Lead | Jan-Aug 2013
Led interdisciplinary team's contextual design process to prototype a social network analysis tool that helps executives evaluate business relationships

- Oversaw and conducted need-finding research and user testing strategies
- Synthesized research, designed solutions, and built prototypes in a team setting
- Outlined path for product development

OTHER EXPERIENCE

Freelance German Translation | 2010 to 2012
Specialized in technology and art texts.

Eastgate Realty Corp. | Assistant to VP | January 2009-December 2011 | New York, NY
Marketed 1M+ of space, negotiated contracts, managed construction projects

Anthropologie, Inc. | Assistant Manager | December 2006-January 2008 | Towson, MD
Led sales team, managed operations, designed product displays

Silvia F. Erskine Associates, LLC | Intern & Draftsperson | April 2005-June 2006 | Wilton, CT
Designed architecture projects, graphics, presentations; created database

DESIGN SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Fireworks
Axure
Balsamiq
proto.io
paper prototyping
wireframing
storyboarding
sketching
icon design

RESEARCH SKILLS

contextual inquiry
competitive analysis
literature review
survey development
card sorting
accessibility testing
speed dating
A/B testing
task analysis
think aloud
concept mapping
guerrilla research
usability testing
personas

CODING SKILLS

HTML
CSS
Bootstrap
JavaScript
jQuery
Java

COMPETENCIES

Lean UX
Agile

INTERESTS

running
architecture
snow shoeing
hot yoga